

2011 Advertising Descriptions & Rates

			Rates		
Publication	Ad Description	Dimension (in.)	1X	2X	Annual
Member Roster					
	Inside Front Cover	3.5W X 6.75H	-	-	\$250.00
	Center Fold, 1/2 page	6.75W X 3.375H	-	-	\$250.00
	Inside Back Cover	3.5W X 6.75H	-	-	\$250.00
	Back Cover Ad	3.5W X 6.75H	-	-	\$300.00
Newsletter					
	Business Card	3.5W X 2H	n/a	n/a	\$240.00
	1/4 page Ads (vertical)	4.25W X 5.5H	\$200.00	\$300.00	\$700.00
	1/2 page Ads (horizontal)	8.5W X 5.5H	\$250.00	\$400.00	\$800.00
	1/2 page Ads (vertical)	4.25W X 11H	\$250.00	\$400.00	\$800.00
	Full Page Ads	8.5W X 11H	\$350.00	\$550.00	\$1,000.00